



LA ROTACIÓN

Rotary Club of Palos Verdes Peninsula · January 23, 2009

If You Missed Us On January 16

WHAT'S IN STORE AT THE NORRIS THEATRE

—by *Chris Stillians*, reporting from the beautiful Palos Verdes Golf Club in Sunny Palos Verdes Estates.

Greeter: **Bob Gulcher**

Sergeants-at-Arms: **Phyllis Pelezzare**
/ **Inga Liden**

Invocation: **Dave Johnsen**

Pledge of Allegiance: **Greg Sparkman**

Patriotic Song: **Dian Ashley**

Guest Welcome: **Steve Day**. Guests were soon-to-be new member Paul Ru-

bincam; and next week's speaker, Stephen Smoke, who authored "Prince of Palos Verdes."

Raffle Winners: **Joey Komada** and **Harry Kitter**.

ANNOUNCEMENTS:

• **Kjell Hellberg**, reporting for the Sunshine Committee, informed us about **Mel Fosse**. Mel is at home with Hospice care. A card was passed around for all to sign with best wishes.

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UPCOMING PROGRAMS

JANUARY 23: Stephen Smoke / "Bill of Responsibilities"

JANUARY 30: William Smith / inventor, innovator, rocket scientist, Disney wizard

CLUB CALENDAR

JANUARY 31: PV Directory delivery

JANUARY 31: Celebrate Chinese New Year 4707

PICTURED ABOVE: Gary Farrell, left, new executive director of the Norris Theatre, was our speaker and a guest of John Jaacks, on the right.



PVP PENINSULA · ROTARY CLUB LEADERSHIP 2008–2009

District #5280
**ROTARY CLUB OF
 PALOS VERDES PENINSULA**
 Chartered March 26, 1962

ROTARY NEWS ON THE 'NET

PVP CLUB: www.Rotarypvp.com

DISTRICT 5280:
 www.ROTARY528OLA.org

ROTARY INTERNATIONAL:
 www.rotary.org/

08–09 RI PRESIDENT:
 Dong Kurn Lee

**08–09 DISTRICT 5280
 GOVERNOR:** Chuck Anderson

DIRECTORS:

PRESIDENT: Bruce Attig
 PRESIDENT-ELECT: John Polen
 SECRETARY: Keith Deisenroth
 TREASURER: Rita Bhatia
 CLUB SERVICE: Debra Deitch & Liz Fitzgerald
 COMMUNITY SERVICE: Tony Cangas & Dave
 Johnsen

INTERNATIONAL SERVICE: Gustavo Demoner
 VOCATIONAL SERVICE: Joan Behrens
 YOUTH SERVICE: Sofia Lekos

CHAIRS:

PROGRAM: Mel Schrier
 COMMUNICATIONS: Hal Lazar
 MEMBERSHIP: Greg Sparkman
 PUBLIC RELATIONS: Julia Parton
 PHOTOGRAPHER: Chris Stillian

LA ROTACIÓN EDITOR: Steve Day
 SERGEANT-AT-ARMS: Phyllis Pelezzare
 PAST PRESIDENT: Harry Kitter
 RI FOUNDATION: Jim Hartman
 CHAMBER LIAISON: Shawn Nejad
 CONCOURS LIAISON: Shuja Oberoi
 HISTORIAN: Marcia Haber

SUNSHINE COMMITTEE:

Please let one of these Rotarians know if you have news about a fellow member.

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 (310) 373-8060, lizfitz@earthlink.net

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Joey Komada won a bottle of wine.

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- **Bruce Attig** told us about the January 20 deadline to sign up for the Rotary International trip to Trinidad/Tobago trip March 5–9, 2009.
- **Bruce** reminded us about the phone book distribution on January 31 and passed around a sign up sheet again.
- Our president also told us that the board meeting scheduled for this coming Wednesday has been re-scheduled to the following Wednesday because this Wednesday will see a meeting for the “Educator of the Year” dinner.

OUR SPEAKER: Introduced by John Jaacks, our speaker was Gary Ferrell, the new executive director of the Norris Theatre. Gary has been guiding the helm of the Norris for two+ months. Previously he was a media and entertainment consultant. He worked with

Scholastic, Inc., PBS, and other media and publishing companies.

Gary recently produced a television program called “Collector’s Café,” which is scheduled to air sometime next year. He spent 13 years here in Los Angeles as executive vice president for business development and CFO of KCET.

He founded “The Store of Knowledge, Inc.” in 1993, which is a retail educational store. There were 93 stores in 26 states. He also formed VideoFinder, LLC, a national video distribution business that sells video through inbound telemarketing. Puzzle Place Marketing was founded in 1994, and Angeles Communications, a direct-marketing company, in 1996.

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John Schuricht, left, and Jim Hartman

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He held management positions before KCET in commercial broadcasting, oil and gas, and a CPB firm. He was formally on the faculty of Pepperdine University and Occidental College. He received his BBA at Baylor University, and his MBA at Pepperdine University.

Additional positions held by Mr. Ferrell were pPresident and CEO of North Texas Public Broadcasting of Dallas/Fort Worth. He owned and operated KERA (Channel 13) and KDTN (Channel 2), and radio station KERA 90.1 FM.

Gary has received several Emmy awards, and a George W. Peabody award. In his industry, these are equivalent to the Nobel Prize. He negotiated the sale of KDTN (Channel 2), which allowed him to increase the endowment by \$20 million dollars.

His first job in broadcasting was with Gene Autry. He said Gene was a truly great man.

Gary informed us about the upcoming schedule of events at The Norris Theater:

"Sophisticated Ladies" —tonight and tomorrow. (1/16-17)

"Squabbles," —two weekends starting 1/30 and 2/8.

"The Male Intellect" —1/23

"The Second Coming" —1/24

"It's Magic" —3/21. Houdini's original water escape will be performed.

"Juke Box Hall of Fame" —4/17

"Piano Man" —4/18

"Comedy Tonight" —5/16

"Wait Until Dark" —two weekends 5/1, 5/10

"For Kids . . . The Many Adventures of Snow White" —4/19

The Pavilion will host the Cab Jazz Series 4/15 and 5/17

The Education Department will host "Beauty and The Beast"—2/19-28); "Once Upon a Mattress" —4/23-26; "The Music Man" —4/9-19); "West Side Story"—8/6-16); and "Nobody's Perfect" —end of May first of June. ●

CLUB NEWS

MAL FOSSE, WE ARE SAD TO REPORT, passed away last Saturday, January 17. He was inducted into our club on March 26, 1962 and was a faithful member since that time. In declining health in recent years, he nevertheless attended as many Friday lunchtime meetings as his health allowed; his oxygen tank often accompanied him.

At this time, our Sunshine Committee is unaware of funeral or memorial services, or where donations may be made in his memory. (May this editor suggest a gift to our Rotary Club Foundation?)

Your expressions of sympathy may be sent to Mal's widow, Mary Alice, at 30089 Avenida Classica, Rancho Palos Verdes CA 90275. ●

A MEMBERSHIP APPLICATION HAS BEEN RECEIVED from Paul Rubincam. He is sponsored by **Jeff Parker**; the proposed classification is Residential Insurance. The Board has approved this application. If there are any objections by any member(s) to Paul's induction into our club, please state them in writing and give to any Board member within 10 days. ●

GRANT REQUEST APPLICATIONS DUE
The Palos Verdes Peninsula Rotary Foundation, a 501c3 corporation, provides financial support to charitable groups and individuals located in the greater South Bay and Harbor areas of Los Angeles County. The PVP Rotary Foundation supports human needs through all ages, but with a special emphasis on youth. This year the Board of Directors of the club foundation is soliciting grant requests from our club members. All grant requests must be made using the grant request form. **The deadline for submission is January 31, 2009.** Any questions can be directed to Harry Kitter. ●

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An application is included with this issue of *La Rotación*. ●

2008-2009
Special Grant Request
to
Palos Verdes Peninsula Rotary Club Foundation

Name of Organization: _____ Date: _____

1. Total Grant Requested \$ _____

2. Use of Grant Proceeds (25 words or less): _____

3. Mission of Requesting Organization (25 words or less): _____

4. Primary Contact Person: _____

Agency: _____ Phone: _____

Address: _____ Fax: _____

5. Agency's Total Annual Budget: _____

6. Agency's Year of Operation: _____

7. Names of Current Board Members: _____

8. Date Board of Directors approved this request (attach a copy of official minutes): ____

9. Primary Current Sources of Organization Funding and Total Annual Budget: _____

10. Grants Received since 2000 for similar purposes (sources, dates, amounts): _____

11. Identify Agency's Geographic Service Area: _____

12. Identify other agencies performing similar services: _____

13. How will Palos Verdes Peninsula Rotary Club be recognized if this grant request is approved?

14. How did you learn about this grant opportunity? _____

15. Did a Rotarian or spouse of a Rotarian suggest that your organization apply? _____

If so, please provide their names: _____

16. Will any Rotarians be involved as volunteers in the program/project for which grant funds are requested? _____ If so, describe the number of Rotarians and their involvement:

17. Any PVP Rotarians on your Board of Directors in the last 3 years? _____

Using no more than 2 pages, please describe the Grant Request program, Organization, etc. in more detail. It is also important to indicate what steps will be taken to ensure competitive prices for goods and services needed in the project and the timing for the disbursement of the grant.

In addition, please attach copies of IRS and State of California Franchise Tax Board documents indicating your tax ID numbers. Grant recipients must be a 501 (c) (3) non-profit organization.

Return Grant Request to:

Palos Verdes Peninsula Rotary Club Foundation

c/o Harry Kitter, President

1800 S. PCH #2

Redondo Beach, CA 90277

PH: (310) 722-6236; FAX: (310) 601-1894; EMAIL: hkitter@yahoo.com